

# FACILITATION - THE FOCUSED CONVERSATION METHOD



**ONLINE OR IN-PERSON**  
**IN-HOUSE COURSE**

*The course has been wonderful, thank you. I've settings at work where I can envisage using both the focused and consensus approaches*

## THE COURSE

Are you looking for an invaluable facilitation tool to help you structure your meetings and events?

Do your group conversations and meetings lack clarity and direction?

The Focused Conversation method is a powerful structured facilitation process that helps a group journey through a conversation together.

This training course demonstrates in detail this highly useful method which allows a group to fully explore a subject or topic in an inclusive way, sharing everyone's thoughts and observations while ensuring the aim of the discussion is actually met.

The Focused Conversation method is a pre-requisite for a number of other ICA:UK courses including the popular Consensus Workshop method

## WHY THE FOCUSED CONVERSATION METHOD?

The FC method is particularly useful when you want to:

- elicit clear ideas and conclusions
- broaden a group's perspective
- provide for meaningful dialogue
- allow the whole group to participate

## WHO IS THE COURSE AIMED AT?

- leaders, senior and middle managers
- team members
- meetings and workshop facilitators
- groups who want a simple but effective tool to design thoughtful discussions

## COURSE LENGTH

**Online:** 6 - 8 hours to suit the client.

**In-person:** 1 day workshop

**Group size:** 8 - 16 participants

## WHO I AM

I am an experienced and qualified online and face to face facilitator, trainer and consultant and lead trainer for ICA:UK.

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**Megan Evans**  
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PLEASE CONTACT ME FOR  
MORE INFO & COSTS

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